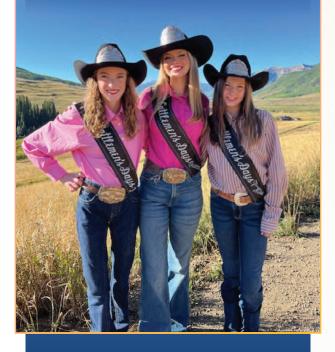
# **2024 CATTLEMEN'S DAYS** ROYALTY



### **Queen Margo Anderson**

Margo Anderson is an 18 year old barrel racer from Gunnison Colorado. She is Gunnison's Cattlemens Day Rodeo Queen. She coaches gymnastics for the local Rec center and enjoys working with her horses.

### **Princess Geneieve Williams**

My name is Genevieve Williams, I am 14 years old and a Freshman at Gunnison High School. I love to ride horses with my family, start colts, and raise and show my small cattle herd.

### Jr. Miss Lena Clarke

I am Lena Clarke I am 9 years in 4th grade at Gunnison Community School. I am the 5th generation of a ranching family on the Tomichi Creek. When I grow up I want to be a teacher.

## Schieduile of Events

#### TUESDAY, JULY 3 **Carnival Opens!**

THURSDAY, JULY 4 **Evening Carnival** 

FRIDAY, JULY 5 9:00 AM 4-H Horse Show **Evening Carnival** 

SATURDAY, JULY 6 2:00 PM Ranch Rodeo (Auction prior) **Evening Carnival** 

#### SUNDAY, JULY 7 8:00 AM Open Horse Show

MONDAY, JULY 8 9:00 AM 4-H Dog Show 7:00 PM Cowboy Poetry at the Fairgrounds, in the Hospitality Tent

TUESDAY, JULY 9 July 9-13 4-H General Projects displayed at Fairgrounds

#### WEDNESDAY, JULY 10

8:30 AM 4-H Rabbit & Poultry Show 5:30 PM Watershed Team Roping & Barrel Racing (Auction prior)

#### THURSDAY, JULY II

9:	00	) /	4	Μ	Ρ	R	C	A	Ro	d	eo	SI	acl	k	
-	-							-			-				

0:	00	AM	4-H	8	FFA	Swine	Show
_		-		~		~	~

- 2:30 PM 4-H & FFA Sheep Show
- PRCA Pre-Rodeo Show 6:30 PM
- PRCA Tough Enough to Wear Pink Rodeo 7:00 PM #1 TETWP th America | Everybody wear PINK
- Parking Lot Party at 5B's BBQ 9:30 PM with live music from the Jeffrey Alan Band

#### FRIDAY, JULY 12

- 8:30 AM 4-H & FFA Goat Show
- 10:30 AM 4-H & FFA Cattle Show
- 1:30 PM 4-H & FFA Round Robin Showmanship
- **PRCA Pre-Rodeo Show** 6:30 PM
- 7:00 PM CARodeo | Patriot Nicht | WEAR RED WHITE& BLUE

#### SATURDAY, JULY 13

- Cattlemen's Days Parade 10:00 AM
- 4-H Junior Livestock Buyer's BBQ 12:30 PM
- 1:30 PM 4-H Junior Livestock Auction
- 6:30 PM PRCA Pre-Rodeo Show
- PRCA Rodeo Cumison Ranchland Conservation Legac 7:00 PM

#### SUNDAY, JULY 14

9:00 AM Cowboy Church at the Fairgrounds

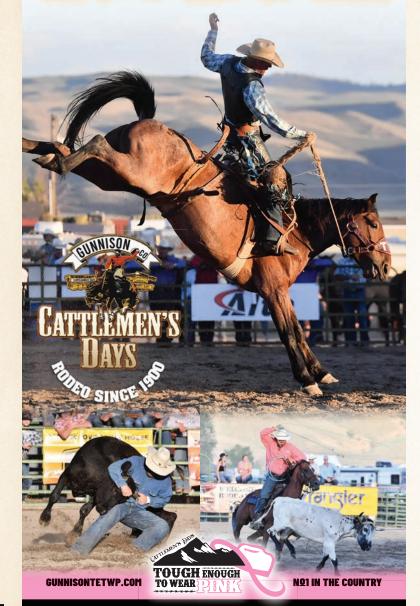
Details | Full Schedule Updates | Additional Info at: www.cattlemensdays.com

Tickets available at: cattlemensdays.ticketspice.com/cattlemens-days





JULY 2<sup>ND</sup> - 14<sup>TH</sup> 2024 • 124<sup>TH</sup> ANNUAL





### WWW.CATTLEMENSDAYS.COM

## **CATTLEMEN'S DAYS RODED** A 124 Year Tradition for the Gunnison Valley

Welcome to the 2024 Cattlemen's Days Rodeo, the longest continuous rodeo in Colorado and fourth longest in the nation. From rodeo in the streets in 1900 to the Fred Field Western Heritage Center we use today, we are very proud to put on the best showcase of the rich western history and traditions that made the Gunnison Valley what it is today.

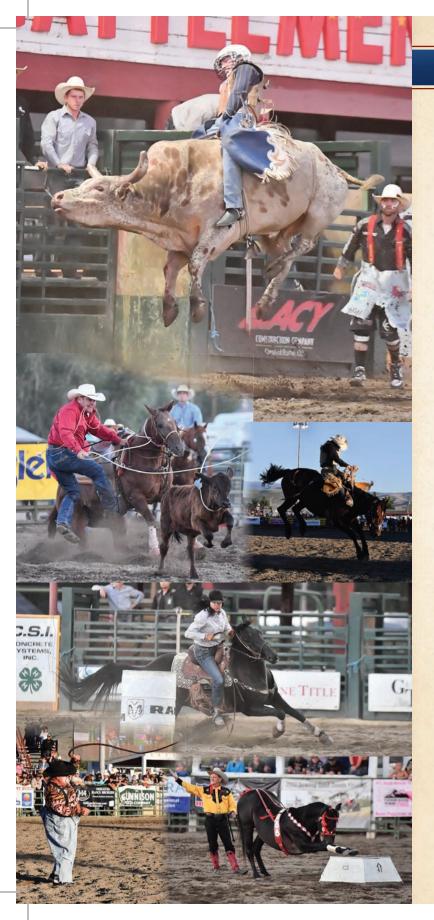
From our dynamic 4H programs, horse shows, entertainment, parade and carnival all the way through to the best PRCA rodeo around, Gunnison is the place to be in July! The Cattlemen's Days rodeo is nationally recognized as a Top 5 Medium sized rodeo, and traditionally brings in the very best cowboys and cowgirls each and every year. We are very excited to bring a new event for this year, Breakaway Roping. This fast-paced roping event for women is rapidly growing and is very exciting to watch!

Our award-winning announcer, stock contractor, comedy acts, and others work together to bring a show you do not want to miss. We are proud to present 3 nights of rodeo celebrating Cattlemen's Days Tough Enough to Wear Pink on Thursday, our Patriot Night Rodeo on Friday, and the Gunnison Ranchland Conservation Legacy Rodeo on Saturday. We couldn't do this without our amazing rodeo committee, countless volunteers and an extremely supportive community. These volunteers work tirelessly to provide the best experience for all.

We are also very proud of the scholarship programs we provide to allow students to pursue their studies in agriculture and help the next generation keep our heritage growing into the future. This is evident in our parade theme for this year, "Rooted in the past, Reaching for the future."

I encourage you to make plans to be in Gunnison in July to be a part of our 124th Cattlemen's Days Celebration!

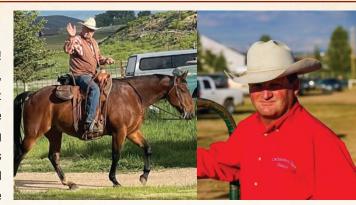




## 2024 HONORARY PARADE MARSHALS $\star$

## **DALE IRBY**

As Dale Irby would say, Howdo Dale Irby was born in Gunnison, Colorado on May 20, 1962. He spent his childhood running wild in the pastures his family owned. Riding his vellow bike on the train tracks until the sun went down. Dale loved Colorado, and most importantly the



### family ranch in which he was raised. Dale loved working on the ranch, it was in his blood and he enjoyed the many responsibilities that came his way. He was one hell of a horseman and had a soft spot for every horse saddled. His responsibilities within the ranch made him the person who he was and led him to all the success he gained.

Dale wore many hats, not only was he a loving husband, great father, loving grandfather and great grandfather, he was widely known for his contagious laugh, helping hand, and hard work. His kind personality filled every room he walked in. With a deep need to help his community Dale engages in 4-H along with FFA in high school. He followed in his family's footsteps and served for many years on the Cattlemen's Days Committee. He was president from 1994 to 1995. Dale loved helping with the auctions, including the junior livestock. He soon became known as the "yup-yup man". From carrying bags of money from the carnival to being in the crows nest for the horse races. Dale had many wild nights at the rodeo grounds watching the animals and party goers after the bars had closed!

Dale had an old soul and always had great ideas to turn things back into their "western" ways. He would spend hours waiting for the grounds to clear in order to have an old fashion "shoot out" with his buddies. No guns were involved, but by-golly they would tell tales until the cows came home.

Dale enjoyed many things, including his hobbies, wood work and trucking. He spent countless hours working away, making little projects for his family, including the animal signs that hang with his granddaughters 4-H animals. He put his whole heart into his work, but most importantly Dale enjoyed life. Dale was known and loved by many. He was the type of man who wore his heart on his sleeve and always lended a hand. When it comes to Dale, a whole book could be written about his life and all he did, his wonderful stories, and all the people he left a memory with. Dale will be missed by many but will forever be remembered.

# **BRETT REDDEN**

Brett Redden had a life-long love of Gunnison's Cattlemen's Days Celebration. Brett was raised on the Redden Ranch on Ohio Creek, taking over operations of the ranch when his father passed away in 1992. Brett lived on and worked the ranch until he met his Father in Heaven, December 4th, 2023. Growing up, Brett showed heifers,

steers and horses at the Cattlemen's Days Horse Shows and Livestock Shows. He won the Cattlemen's Days Tractor Driving Contest numerous times. Brett served on the Jr. Livestock Committee, the 4-H Horse Show Committee and the Cattlemen's Days Rodeo Committee for over thirty five years. In addition to chairing the 4-H Horse Show Committee, Brett served as Race Committee Chair, Parade Committee Chair and President of Cattlemen's Days. It is tough to say which official title was Brett's favorite, but when he began his term as Cattlemen's Days President, no-one filled his shoes as Race Committee Chair. Coupled with the fact that things were changing in the world of race horses and the layout of the county fairgrounds, so was the end of an era of horse races during the Cattlemen's Days Celebration. Brett loved the race horses and mingling with the jockeys and horse owners. He ran a tight ship, and when he announced "Jockeys Up" from the Paddock, everyone knew it was time to race. Brett was honored as Cattlemen's Days committee man of the year at the 2023 Cattlemen's Days Rodeo, flanked on either side by his two daughters, Madaline and Lily. Brett devoted countless hours to Cattlemen's Days - the fairgrounds was his second home.

In addition to Cattlemen's Days, Brett was an integral part of the Community Church, the Upper Gunnison River Water Conservancy District, and several conservation programs for wildlife habitat. He worked for Representative Mike Strang in Washington D.C. in the mid 80's and traveled abroad on 4-H exchange trips. Brett wanted to leave the world a better place to live for the generations to come, as evidenced by his strong commitment to helping the youth in the County. Brett's daughter recently commented "Dad was just as excited for other Gunnison youth accomplishments as he was his own two daughters." As you enjoy this year's Cattlemen's Days celebration, look to the skies and thank a life-long rancher, cowboy, and conservationist who is looking down upon us today, Mr. Brett Redden.

**Tyler Hanson** 

Brad Tutor President 970.275.2923 Vice President 970.275.4777 Karla Rundell Second VP 970.596.5747 Sarah Coleman Secretary 970.209.1318 Dan Zadra Coordinator 970.901.5227 Kim Fahey Treasurer 970.210.9387 Ivy McNulty Horse Show 970.275.0043

For parade entries visit www.cattlemensdays.com

OFFICERS

4-H & FFA Horse Show & LIVESTOCK SHOW & SALE Extension Office (970) 641-1260

For further information concerning Cattlemen's Days or lodging please visit www.cattlemensdays.com

LOGO DESIGN Rudi Mergelman **DESIGN & PRINTING B&B Printers** 

PHOTOS Robby Freeman, PRCA Photographer

#### **GUNNISON COUNTY CHAMBER OF COMMERCE**

P.O. Box 36 • Gunnison, Colorado 81230 • (970) 641-1501 THIS EVENT IS MADE POSSIBLE, IN PART, WITH THE ASSISTANCE OF THE CHALLENGE GRANT PROGRAM OF THE CITY OF GUNNISON.

## TICKETS

**Ticket Booth Hours:** June 24-29 10am - 3pm July 1-3 9am - 5:30pm July 5-6 10am - 3pm July 8-10 9am - 5:30pm

**GENERAL ADMISSION:** Adults - \$25 Kids under 12 - \$5 WITH PAID ADULT TICKET

**Online Ticket Sales at:** www.cattlemensdays.com

or scan here



**RESERVED GRANDSTAND:** Adults - \$30 Kids under 12 - \$10 WITH PAID ADULT TICKET

Carnival opens July 3<sup>rd</sup> - 6<sup>th</sup> in the evening