

2023 CATTLEMEN'S DAYS ROYALTY



Queen Maddie Renfro

I am Maddie Renfro, the 19-year-old daughter of Cheyenne Terry and Jeremy Renfro. I am the 2023 Cattlemens Days Queen. I am from Gunnison, Colorado. I currently attend Western Colorado University majoring in Business Administration. Last spring, I graduated from Gunnison High School, while there I was an active member of the FFA program, in student council, and many other activities. In my spare time I love to spend time with my horse, barrel race, and work with the community.



Princess Allison Hughes

My name is Allison Hughes. I am the 2023 Cattlemen's Days Princess. I am 12 years old and in 7th grade, I go to Gunnison Middle School. I enjoy riding horses and camping with my family. I am also in the Boots to Bridles 4-H club where I show horse and swine.



Princess Jaycee Herrera

My name is Jaycee Herrera and I am the 2023 Gunnison Cattlemen's Days Jr. Miss. I am in 4th grade at Gunnison Elementary School. Any chance I get, I am on my horse, Bubba. I am also a part of Lost Miner Equestrian Ranch's Pony Club where I have learned English and Western riding. Whenever I am not on the back of a horse, I enjoy spending time with my friends and family. My goal is to someday compete in Barrel Racing.

SCHEDULE OF EVENTS

MONDAY, JULY 4

3:30 PM **TETWP Pinkalooza** 4th of July Benefit Concert for Gunnison TETWP and Gunnison Valley Health Foundation
Chancey Williams and Ward Davis | I Bar Ranch

THURSDAY, JULY 6

5:00 PM **4th Annual TETWP Songwriter Shuffle**
Double Top Ranch | Nashville's greatest songwriters, our favorite spirits, and the Valley's best chefs!



FRIDAY, JULY 7

9:00 AM 4-H Horse Show | Speed events to follow

SATURDAY, JULY 8

3:30 PM Ranch Rodeo (Auction prior)

SUNDAY, JULY 9

8:00 AM Open Horse Show

MONDAY, JULY 10

9:00 AM 4-H Dog Show
7:00 PM 4-H General Project Awards Review
7:00 PM Cowboy Poetry at the I Bar Ranch

TUESDAY, JULY 11

5:30 PM Watershed Barrel Racing
July 11-15 4-H General Projects displayed at Fairgrounds

WEDNESDAY, JULY 12

8:30 AM 4-H Rabbit Show
5:30 PM Watershed Team Roping (Auction prior)
5:00 PM **Evening Carnival**
6:00 PM Pioneer Banquet at the Elks Lodge

THURSDAY, JULY 13

9:00 AM PRCA Rodeo Slack
10:00 AM 4-H & FFA Swine Show
2:30 PM 4-H & FFA Sheep Show
5:00 PM **Evening Carnival**
6:30 PM PRCA Pre-Rodeo Show
7:00 PM **PRCA Tough Enough to Wear Pink Rodeo**
#1 TETWP in America | Everybody wear PINK!
9:30 PM Parking Lot Party at 5B's BBQ | Live music with Austin Wahlert

FRIDAY, JULY 14

8:30 AM 4-H & FFA Goat Show
10:30 AM 4-H & FFA Cattle Show
1:30 PM 4-H & FFA Round Robin Showmanship
5:00 PM **Evening Carnival**
6:30 PM PRCA Pre-Rodeo Show
7:00 PM **PRCA Rodeo | Patriot Night | WEAR RED WHITE & BLUE**

SATURDAY, JULY 15

10:00 AM Cattlemen's Days Parade
12:30 PM 4-H Junior Livestock Buyer's BBQ
1:30 PM 4-H Junior Livestock Auction
5:00 PM **Evening Carnival**
6:30 PM PRCA Pre-Rodeo Show
7:00 PM **PRCA Rodeo | Gunnison Ranchland Conservation Legacy**

SUNDAY, JULY 16

9:00 AM Cowboy Church at the Fairgrounds
5:00 PM **Evening Carnival**

Details | Full Schedule Updates | Additional Info at:
www.cattlemensdays.com

Tickets available at:
rodeosince1900.ticketleap.com

SCAN FOR INFO & TICKETS



THE COWBOY IN US ALL CATTLEMEN'S DAYS

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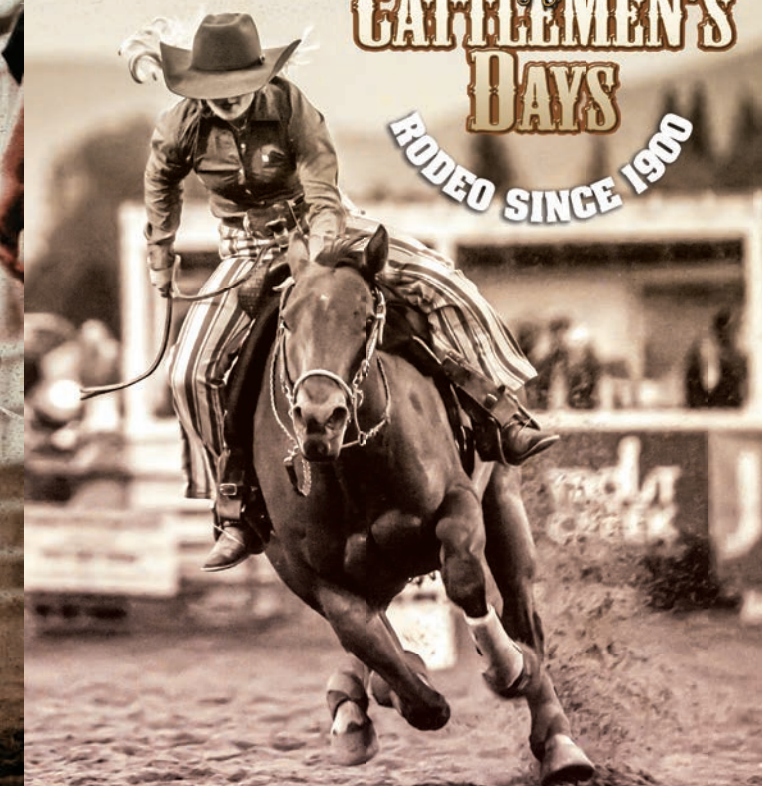
The oldest, continuous rodeo in Colorado, at one hundred and twenty three years is set to once again bring you incredible entertainment. From massive bulls offering cowboys the ride of their lives, to precision specialty acts and the thrilling sport of barrel racing! The crowds get behind them all.

The all-volunteer committee spend countless hours planning each rodeo, a year in the making and when showtime comes, the committee is there to open bucking chutes, move barrels before and after barrel racing and set up jumps for the 4-H and open horse shows. They sell tickets, monitor entrance gates, usher in the grandstands, adjust sound and keep track of cowboys and girls and their event scores and times.

We offer you three nights of Gunnison rodeo, livestock displays and the Jr. Livestock Sale where the buyer's money may one day help a young adult from our commuinto higher education. A parade led by this year's Grand Marshall's, Dave McClain and his wife LaDonna and Joe Dixon and his wife Pamela. Enjoy the Watershed Team Roping, Barrel Racing and Ranch Rodeo. Tough Enough to Wear Pink is a giant celebration of monies raised in this valley, that stays in this valley for cancer awareness, diagnostics and treatment. Cattlemen's Days invites you to take it all in!



CATTLEMEN'S
DAYS
RODEO SINCE 1900





CATTLEMEN'S DAYS PARADE MARSHALS



While traveling through the Gunnison area in 1972 Joe Dixon's car broke down on Monarch Pass, so he and his wife Pamela were forced to go back to Gunnison where they had celebrated their tenth anniversary.

They liked Gunnison a lot, so they moved from Denver. Living through their first winter experience here they almost went back to Denver, but instead planted deep roots here.

Joe was born in Little Rock, Arkansas. He lived with his grandparents when his dad was in the army and later moved to Denver. His mother was a Doctor of Nursing and taught school in Texas where his love for rodeo came to him. Joe went to business college and attended both Colorado and Denver Universities along with Western State College. He worked on the Titan 2 and 3 missiles for Martin Marietta and the Air Force. He garnered several awards for excellence from the Air Force. Pam became the senior real estate appraiser for Gunnison County, a job she had for 27 years. The two of them have many talents.

Seeing the increase in the use of home electronics led Joe to go to night school for five years to learn about them. From there he went into the repair business in Gunnison. In 1975 Joe started putting in a new sound system for Cattlemen's Days Rodeo and Livestock Show and was offered committee membership for helping them out because they didn't have the money in those days to pay him. His working relationship with the committee became an enduring commitment and he has been a member for nearly 30 years.

He is quick to say he has had tremendous help from other committee members over the years digging ditches for wiring and stringing wire. Joe has, since 1994 had a business providing event tents and the folks from the committee that helped him dig ditches have always helped him set up the tents for Cowboy Hospitality, beverage, Tough Enough to Wear Pink, and injury diagnostics for the cowboys.

One of the most loved events during Cattlemen's Days is Cowboy Poetry that Joe Dixon continued with the help of Mark Todd, a creative writing professor at Western Colorado University. Today, renowned local singers/songwriters Evelyn Roper and Chris Coady work with Joe to put on the cowboy poetry, and they entertain that same evening. Brian Wikenhauser donates the use of the I-Bar for the event each year.

Joe also helps put on the national anthem program at each rodeo and he is proud of that as well as his entire relationship with Cattlemen's Days. He has worked with the ticket end of things, grandstand, National Anthem program and the Cowboy Poetry. He is always there if you need anything.

At the time Joe was first setting up a new sound system for Cattlemen's Days he worked with Rodeo Hall of Fame announcer and personality Charles "Bud" Townsend a Texas history professor and an inductee of the Rodeo Hall of Fame. Joe enjoyed working with him to bring first class sound to the rodeo events.

"I am proud of being a director and brag about the family of directors; we are the best there is. We all got behind the Tough Enough to Wear Pink Program which is the largest fundraiser for Breast Cancer in the nation". Joe commends the differences and special talents of each member of the committee that collectively come together to put on a great show. "Experience is our greatest tool, and I can't say enough about how much I love my job working with this great family. I will be 82 and married 61 years this July." It has been a long time since they came here for their tenth anniversary. They have five children, seven grand and six great grandchildren. We are glad they stayed.



JOE DIXON



DAVE MCCLAIN



Behind every great person is a great partner and the McLain's exemplify that. David and LaDonna have been married fifty three years and were friends ten years before that. The two of them understand each other, look after each other, and are quite obviously still much in love.

David and LaDonna are the 4th of 7 generations in the Gunnison area. David's Great Grandfather Alexander McLain moved to the Quartz Creek Valley in 1879 as a miner and then a rancher. The current McLain ranch was established in 1908 by JJ McLain, David's Grandfather. They were so lucky to have the Denver South Park and Pacific Railroad run thru the meadows in the early days from the alpine Tunnel for transportation.

As most ranching families, the McLain's had to utilize their other talents to supplement their ranching endeavors. David is the son of Jack and Louise McLain and was born on the family ranch along with brother Carl McLain and Nancy (Crawford) McLain. David became a hunting guide, logged for use in their sawmill, and built log homes, that was a side business that the family enjoyed building homes, bridges, moving homes or any other project we could come up with!

Jack and Louise purchased the ranch in 1952 and David and LaDonna purchased the family ranch in 1988. Ranching for the McLain's involved calving, cattle management, haying, irrigating, machinery maintenance, and wildlife compatibility.

LaDonna, daughter of Billy Joe and Virginia Lamberson was raised in the Quartz Creek valley. LaDonna and her parents owned and operated the Sportsman's resort in Ohio City and Western Plumbing and Heating in Gunnison. David started school in Ohio City, and both David and LaDonna graduated from Gunnison High School. They started their family in 1971 on the family ranch. Teri (Haus), Justin, and Lorie (Fuller) were born and raised on the family ranch and graduated from Gunnison High School as well. They were involved in the activities of ranching including moving cattle from ranch to Taylor Park for the summer. They irrigated, helped hay, and milked cows. They also help at night during calving.

David and his family expanded the irrigation of the land, the cattle production, expanded the hay meadows, building upgrades, and the restoration and sustainability on the family ranch.

Justin and Merdeth McLain are current activity owners of the McLain Ranch with help from daughters Katelin, and Marisa. They help irrigate, move cattle from ranch to Taylor Park by horseback and they enjoy helping with the haying.

The McLain's enjoyed participating in the Quartz Creek Improvement Association since 1965. Being part of the Taylor Park Cattle Association. David served on the Gunnison School Board for several years. David is a member of the Gunnison Stockgrowers Association. He was awarded an honorary lifetime membership in 2022. Also they are both members of Pioneer museum.

The McLain's used to have pig roasts and invited the valley. That was hard work and also fun to see the neighbors new and old.

LaDonna is a member of Gunnison Valley Cattlewomen for over 50 years dealing with the promotion of the cattle industry. She enjoys cooking for the ranch crew. And enjoyed riding horses with her family moving cattle. Now that they live closer to town she enjoys making quilts. Planting and harvesting the garden and visiting with neighbors.

Cattlemen's Days is proud to select David and LaDonna McLain as our 123rd Cattlemen's Day Grand Marshal. Pioneers of the Gunnison Valley.



★ OFFICERS ★

Michael Dawson	President 970.596.5329
Brad Tutor	Vice President 970.275.2923
Tyler Hanson	Second VP 970.275.4777
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Kim Fahey	Treasurer 970.210.9387
Dan Zadra	Coordinator 970.901.5227

COMMITTEE CHAIRMAN

Dustin White Parade Chairman 970.901.6217
HORSE SHOW: Ivy McNulty 970.275.0043 & Josh Davis
For parade entries visit www.cattlemensdays.com

4-H & FFA HORSE SHOW & LIVESTOCK SHOW & SALE

Extension Office (970) 641-1260

For further information concerning Cattlemen's Days or lodging please visit www.cattlemensdays.com

PARADE MARSHAL ARTICLES	Polly Oberosler
LOGO DESIGN	Rudi Mergelman
DESIGN & PRINTING	B&B Printers
PHOTOS	PRCA Photographer, Robby Freeman
	Mackenzie Bode, remeMBrance Media

GUNNISON COUNTY CHAMBER OF COMMERCE
P.O. Box 36 • Gunnison, Colorado 81230 • (970) 641-1501
THIS EVENT IS MADE POSSIBLE, IN PART, WITH THE ASSISTANCE OF THE CHALLENGE GRANT PROGRAM OF THE CITY OF GUNNISON.

🎫 TICKETS 🎫

Ticket Booth Opens July 1st, 9am to 4pm

Online Ticket Sales at www.cattlemensdays.com

GENERAL ADMISSION:	RESERVED GRANDSTAND:
Adults - \$25	Adults - \$30
Kids under 12 - \$5	Kids under 12 - \$10
WITH PAID ADULT TICKET	WITH PAID ADULT TICKET

Carnival open 5-10pm on July 12th-16th