

Cattlemen's Days Royalty



Clara Cranor 2021 CATTLEMEN'S DAYS QUEEN

Hello and welcome to the 121st Cattlemen's Days! I hope you enjoy the celebration as much as I do. My name is Clara Cranor, and I am the daughter of Walter and Margaret Cranor. I am very honored and excited to be the 2021 Cattlemen's Queen and represent my beautiful hometown of Gunnison.

I graduated this spring from Norwich University in Vermont where I earned a bachelor's in computer science with a minor in Mathematics. Additionally, I was the NU Corps of Cadet Cavalry Troop Cadet First sergeant my junior year and Cadet Company Commander my senior year. This summer along with being the Cattlemen's Days Queen, I am also working full time and helping my father on our ranch. Following the conclusion of my reign in the fall I plan to join the United States Army and fly helicopters as a Warrant Officer.

Agriculture has always been a large part of my life having grown up on a cattle ranch here in the Gunnison Valley. I have grown a love for agriculture through helping my family with our ranch and 4-H.

I have many people to thank. I would first like to recognize the men and women who are serving our great country - especially my sister, LCDR Rebekah Cranor, and my brother, 1st Lt Timothy Cranor. Secondly, I want to thank everyone who has supported Cattlemen's Days through these trying times and allowing us to keep going, you prove that nothing can keep us down when we come together, I can't wait to see you all during the rodeo!

Aspen McNulty 2021 CATTLEMEN'S DAYS PRINCESS

Hi, my name is Aspen McNulty, I am the 2021 Gunnison Cattlemen's Days Princess. I am 14 years old and have lived in Gunnison my whole life. I am the daughter of Ivy and Seth McNulty, and younger sister to Timber McNulty. I like spending time with my family, We enjoy riding horses, hiking, biking, skiing or just hanging out. Family time is very important to us.

I attend Gunnison High School, I am currently a freshman, and participate in the FFA program and I am working towards being on the horse judging team. I currently am a member of the Country Clovers 4H club and do a Horse, Market Lambs and Market Swine projects.

I enjoy representing the Gunnison community at rodeos and other events and look forward to seeing you at the 2021 Cattlemen's Days rodeo.

Genevieve Williams 2021 CATTLEMEN'S DAYS JR. MISS

Welcome to the 121st Cattlemen's Days. I'm Genevieve Williams, daughter of Shawn and Karen Williams and younger sister to Mark. I am 11 years old and I am in sixth grade. I have been doing 4-H for 3 years, pigs for 3 years, goats for 1 year, and horses for 2 years. I love to go horseback riding and hiking with my family. I hope to see you at Cattlemen's Days this July.

SCHEDULE OF EVENTS

- THURSDAY JULY 1**
5:00 PM 2nd Annual TETWP Songwriter Shuffle Concert & Auction 12 Nashville Singer/Songwriters, 2 Venues in the Ohio Creek Valley. For more information & tickets go to GunnisonTETWP.com
- FRIDAY JULY 2**
9:00 AM 4-H Horse Show - Speed Events to follow
5:00 PM 2nd Annual TETWP Songwriter Shuffle Concert & Auction
- SATURDAY, JULY 3**
Open Horse Show
- SUNDAY, JULY 4**
Chancey Williams & the Younger Brothers Band at the I-Bar Ranch. For more information & tickets go to GunnisonTETWP.com
- MONDAY, JULY 5**
9:00 AM 4-H Dog Show
7:00 PM 4-H General Project Show
- WEDNESDAY, JULY 7**
8:30 AM 4-H Rabbit & Poultry Show
- THURSDAY, JULY 8**
10:00 AM 4-H & FFA Swine Show
2:30 PM 4-H & FFA Sheep Show
- FRIDAY, JULY 9**
8:30 AM 4-H & FFA Goat Show
10:30 AM 4-H & FFA Market Cattle Show
1:30 PM Round Robin Showmanship
- SATURDAY, JULY 10**
12:30 PM Buyers BBQ
1:30 PM Scholarship Presentation
2:00 PM Junior Livestock Auction
- SUNDAY, JULY 11**
Cattlemen's Days Ranch Rodeo (Auction Prior)
- MONDAY, JULY 12**
Cattlemen's Days Ranch Team Sort (Auction Prior)
- TUESDAY, JULY 13**
Watershed Barrel Racing
- WEDNESDAY, JULY 14**
6:00 PM Watershed Team Roping
Pioneer Banquet at the Elks Lodge
Evening Carnival at the Rodeo Grounds
- THURSDAY, JULY 15**
5:30 PM Gates Open
7:00 PM The #1 Tough Enough to Wear Pink PRCA Rodeo in America. Everybody wear PINK. For more information and tickets for all summer TETWP Events, please go to GunnisonTETWP.com
Evening Carnival at the Rodeo Grounds
- FRIDAY, JULY 16**
5:30 PM Gates Open
7:00 PM PRCA Rodeo - Patriot Night. Everybody wear RED WHITE & BLUE
Evening Carnival at the Rodeo Grounds
- SATURDAY, JULY 17**
10:00 AM Cattlemen's Days Parade
5:30 PM Gates Open
7:00 PM PRCA Rodeo - Gunnison Ranchland Conservation Legacy
Cattlemen's Days Dance At the Elks lodge, after the Rodeo
Evening Carnival at the Rodeo Grounds

Concessions provided by the 4-H clubs, as well as other vendors. Exhibits & displays for viewing at the Rodeo Grounds. Host Motel: Gunnison Inn at Dos Rios Host Restaurant: The Gunnisack Host for Hospitality Tent: The Palisades

For More Info & Event Times:
cattlemensdays.com



12^{1ST} ANNUAL 2021 JULY 1ST-18TH

#1 TETWP IN THE COUNTRY
GUNNISON TETWP.COM

RAM RODEO **Wrangler**

Coors LIGHT **PENDLETON**
HIGH COUNTRY BEVERAGE MT. *Since 1852*

PRORODEO **PRCA**

WWW.CATTLEMENSAYS.COM

WELCOME BACK!

The Gunnison Cattlemen's Days Rodeo Committee has survived the storms and uncertainty of the last year(plus), and is emerging to stage an incredible series of events for our 121st Cattlemen's Days celebration. Despite the 2020 Cattlemen's Days being moved to September, and having very limited spectators, it actually was our most successful year in terms of contestants, world champions and NFR qualifiers, and prize money. We are humbled and extremely grateful by how our Cattlemen's Days family and community stepped up to pull our 2020 Rodeo together and made it happen. Crisis and challenge in our close community showed how strong and resilient we truly are and what really is important. Thank you to each and every one who made 2020 a success from all of us on the Rodeo Committee.

We are making the best "Small Town-Big Time" rodeo even better, and are building on our #1 TETWP initiative to bring amazing talent and events to our Gunnison valley again. Each of these fun-filled events give us the opportunity to support our community needs, assist those going through cancer, and fund college and youth scholarships. In little and big ways, Cattlemen's Days makes an impact and becomes a heartfelt part of all of our stories.

We're set to launch into the Roaring Rodeo 20's and move Cattlemen's Days into the future, while maintaining our western heritage and roots to the Gunnison valley ranching community. You'll see some needed new technologies and updates to 2021 Cattlemen's Days going forward, including coverage by The Cowboy Channel again, new events and concerts, and we are so excited to be able to share and include EVERYONE in our celebration this year... Let's break some records Gunnison!

Let's Rodeo!!!

Gunnison Cattlemen's Days Rodeo Committee



CATTLEMEN'S DAYS

121ST ANNUAL



Gunnison County Commissioners, Public Health and Cattlemen's Days Committee volunteers pulled off a spectacular 120-year rodeo that was attended by a record number of cowboys and cowgirls despite Covid-19. The rodeo was broadcast to a national audience and brought the rodeo some incredible exposure!

The hard work it took and head scratching plan to put on a rodeo in the middle of a worldwide pandemic is the same work cattlemen and women do every day of their ranching lives. They design irrigation ditches where the flow is regulated so the ditch doesn't wash out and the silt can't settle. They play the market 12 months out of the year hedging their bets on when and how many cattle to sell. They grow hay to winter over some calves and of course their trusted breeding mama cows. It is ponderous, so of course they put on another fabulous celebration demonstrating their cattle ranching heritage.

A new page is turned this 121st year on an old calendar where the ranchers took a short break between calving and haying when most of their livestock is on nearby ranges. The bucking horses and bulls readied, the gals tune their barrel horses, the team ropers and calf ropers shake out their lariats and the celebration is underway.

We welcome you to take in the rodeo action and other venues that may be available even through lingering Covid precautions. Typically, the 4-H livestock shows and sale, team sorting and the Watershed Roping are there for you to enjoy. Tough Enough to Wear Pink events that have brought in more money than any other venue in the breast cancer fight, will continue in some form.

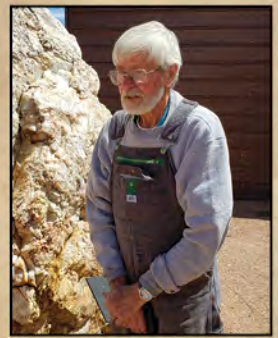
In short, we will do all we can to show you the oldest rodeo celebration in the country!

Written by **Polly Oberosler**

CATTLEMEN'S DAYS PARADE MARSHALS

C.J. MILLER

C.J. Miller is quick to smile and has been a big part of the Gunnison Valley for life. C.J.'s grandfather had a furniture store in Crested Butte at the turn of the century, later the business was taken over by his father Louie Miller and moved to Gunnison. Louie added a mortuary business to his profile.



C.J. and his wife Anne took the reins of the two businesses in 1980 and he served as coroner for Gunnison County for thirty-nine years. He sold Miller's Funeral Service in 2002 and sold Miller's Furniture recently.

C.J. has not stopped; he is curator for the Pioneer Museum in his "retirement". He has nurtured that centerpiece of the Gunnison area for twenty years. Painting, fixing, arranging displays and now, due to macular degeneration, he has relinquished some of that work to a couple of helpers who love him dearly. His grand contribution to the museum is the huge antique car display. There are over seventy cars and trucks. The facility also sports one of the first motor graders the county ever had, a school house and narrow gauge train to list a few displays.

Dear to him too, is a collection of ranching and Cattlemen's Days Memorabilia. There are old, sweat-stained cowboy hats worn by those who settled this valley, spurs worn by serious young cowboys, chaps, buggies, wagons and old hay machinery to name only a few of the things he and others have collected. It is a true representation of the West. The old horseracing starting gate is on the grounds too.

Asked about his direct connection to Cattlemen's Days, he said his family owned the ambulance service and the committee would trade them tickets to be at every rodeo with the ambulance. C.J.'s connection to this entire county runs as deep and as broad as the Gunnison Valley. He has held the hands of the grieving and taken the bull by the horns to make Pioneer one of the best displays of history in Colorado. He is beloved.



JACK STEENBERGEN

Jack Steenberg, when asked by a prospective employer if he could drive a team he replied, "I can herd six, drive four and put two in the mailbox!" Jack learned to drive a team at a young age on his parents' ranches, first on Stueben Creek, his grandmothers' homestead, and then he eventually ran the Razor Creek ranch east of Gunnison in 1960

for 12 years. Jack then moved back to Stueben Creek where he and his brother Don ranched. Being a cowboy wasn't always steady income and holding onto your own place is always a challenge as beef prices, weather and buyers set the tone, so his skills took him to many different places for work.

As one of the Cattlemen's Days Former Presidents in 1976 & 1977 he has seen much of what rodeo has to offer and he has ridden the bareback brones, bucking high in the air. He won the Watershed Bareback riding in 1965 and was an avid team roper with the local roping club.

Jack's memories are many and most liven up his eyes as he thinks back on his life in the saddle or on a horse-drawn rake. He speaks of haying with a two-horse team that pulled the mower and the rake. Unlike the large ranches of today, many of the early ranches were smaller acreages, so it was not inconceivable that they could put up all their hay in just a week or less weather permitting. Along with that however, their margins were thin from make or break.

Jack ended up eventually in Las Vegas and met his wife Betty who worked for the Bureau of Reclamation there. The two of them now reside in Montrose, where his son George runs a few head of cattle. Jack spends as much time as he can helping his son with his small herd and staying connected to his heritage. He enjoys the work and being around the cattle where he has always been. It is something that is in his blood, passed on through the generations that taught him what he knows.



★ OFFICERS ★

- | | |
|----------------|----------------------------------|
| Michael Dawson | President 970.596.5329 |
| Brad Tutor | Vice President 970.275.2923 |
| Tyler Hanson | Second VP 970.275.4777 |
| Karla Rundell | Secretary/Treasurer 970.596.5747 |
| Dan Zadra | Coordinator |

COMMITTEE CHAIRMAN

HORSE SHOW: Ivy McNulty 970.275.0043 & Josh Davis
 PARADE: For parade entries visit www.cattlemensdays.com

4-H & FFA HORSE SHOW & LIVESTOCK SHOW & SALE

Extension Office (970) 641-1260
 Extension Agent Eric McPhail

For further information concerning Cattlemen's Days or lodging please visit www.cattlemensdays.com

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| INTRODUCTION & PARADE MARSHALS ARTICLES | Polly Oberosler |
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GUNNISON COUNTY CHAMBER OF COMMERCE

P.O. Box 36 • Gunnison, Colorado 81230 • (970) 641-1501
 THIS EVENT IS MADE POSSIBLE, IN PART, WITH THE ASSISTANCE OF THE CHALLENGE GRANT PROGRAM OF THE CITY OF GUNNISON.

TICKETS

Ticket Booth Opens July 1st, 9am to 4pm

Online Ticket Sales available June 10th at www.cattlemensdays.com

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|---------------------------|-----------------------------|
| GENERAL ADMISSION: | RESERVED GRANDSTAND: |
| Adults - \$20 | Adults - \$25 |
| Kids under 12 - \$5 | Kids under 12 - \$10 |
| WITH PAID ADULT TICKET | WITH PAID ADULT TICKET |

Carnival open July 14th, afternoons and evenings.